FOR SCHOOL LEADERS & BOARD MEMBERS

Make room for the next builder.

Request to share IGNITE with our students and families

Dear [Administrator or School Board Member],

I'm requesting your support in introducing the IGNITE Entrepreneurship Scholarship to students and families at [School / District]. This opportunity could give students a practical reason to explore problem-solving, creativity, communication, and entrepreneurship beyond a classroom assignment.

IGNITE is open to K–12 students and is presented by Hitcents, with work built on the Handrail platform. Selected students receive up to $96,000 in professional technology services over two years to help turn a business idea into a working product. Students bring the idea; developers, designers, and strategists help with the technology. Coding experience and a polished business plan are not required to apply.

The award includes up to $72,000 in year one for strategy, UX/UI design, software development, launch, and platform access, followed by up to $24,000 in year two for hosting, platform access, continued technical support, and development. It is an in-kind services award with no cash payment. Value reflects standard commercial pricing, up to the stated maximum. No equity or repayment is required, and applications do not guarantee selection.

Would you consider allowing us to share the attached flyer through school newsletters, family communications, counselors, and entrepreneurship or STEM clubs? With your approval, I would also like to offer a brief classroom introduction and the optional IGNITE sketch page so interested students can explore their ideas. Participation can remain voluntary, with families reviewing the opportunity and assisting students with their profiles.

Students apply directly through their IGNITE profiles, where published application windows and deadlines are listed. The application asks students to explain their idea, potential customers, the problem they would solve, and their next steps as a business owner. The accompanying parent letter can help families understand the process before they decide to participate.

I'd welcome your guidance on the best way to share these resources in line with our school's communication and activity policies. Please review https://handrail-daas.com/ignite for the scholarship details. The IGNITE team can answer questions through https://handrail-daas.com/ignite#questions. Thank you for considering a way to help students see where their ideas could lead.

Sincerely,

[Teacher name]
[Role / School / District]
[Teacher contact information]