FOR PARENTS & GUARDIANS

An idea worth encouraging.

Introducing the IGNITE Entrepreneurship Scholarship

Dear Parents and Guardians,

I'm sharing an opportunity for students who notice a problem, imagine a better way, or have an idea for a business. The IGNITE Entrepreneurship Scholarship helps K–12 students turn an idea into a real product with a professional technology team. Students do not need coding skills or a perfect business plan to apply.

Presented by Hitcents and built on the Handrail platform, IGNITE offers selected students up to $96,000 in professional technology services over two years. Year one provides up to $72,000 for strategy, UX/UI design, software development, launch, and platform access. Year two provides up to $24,000 for hosting, platform access, continued technical support, and development.

The award provides services, not a cash payment or tuition funding. Its value reflects standard commercial pricing, up to the stated maximum. No equity or repayment is required, and applying does not guarantee an award. If selected, your child brings the idea and learns how to build and run a business while the team helps with the technology.

Start together at https://handrail-daas.com/ignite. A student can create an IGNITE profile with a parent or guardian's knowledge and permission. The profile asks for school or homeschool information and parent or guardian contact details. It shows published application windows and deadlines; students may create a profile even when submissions are closed.

During an open window, students describe their idea, who would use or buy it, the problem it solves, and what they would do after the technology is built. They can save a draft and return before submitting. The enclosed sketch page is an optional way to explore the idea; drawings and design uploads are not required. One application may be submitted per window, with future rounds available when published.

You can help by listening, asking who the idea would help, and encouraging your child to explain it in their own words. Please check the website and profile for current details. Questions about the scholarship can be sent through the contact form at https://handrail-daas.com/ignite#questions.

Warmly,

[Teacher name]
[School / classroom]
[Teacher contact information]